

The Real Value of Joining a Local Chamber of Commerce

The Schapiro Group, an Atlanta based market research firm, conducted a national study which revealed a number of important findings about how consumers and business owners perceive their local chamber of commerce and the businesses that are their members. The following are excerpts from the study:

“Consumers are 80% more likely to buy from a chamber members.”

“Consumers who are told that a business is a chamber member are 73% more likely to be highly aware of it and 68% more likely to think positively of its local reputation.”

“When consumers know that a business is a member of the local chamber, they are 49% more likely to think favorably about it.”

The results of the Schapiro study are clear:

“Positive perception increases among consumers and business owners when a business is identified as a member of the local Chamber of Commerce.”

Tangible Membership Perks

Support Local Job & Career Growth

You will be part of promoting the well-planned vision for growth the Chamber advocates for Putnam County and the Chamber's work to strengthen our local economy to ensure economic prosperity for everyone.

Advocacy & Advancement of Business Issues

Your chamber serves as a strong advocate for local business. We keep you informed on local, regional, state, and national issues that can affect your profitability.

Opportunities for Involvement

Chamber meetings & events offer members a chance to work with other business leaders on issues of interest to the business community.

Business After Hours and other Special Events

Access to potential customers/clients in a relaxed atmosphere. Business After Hours is held the third Thursday of each month from 5:30 to 7:00 pm.

Competitive Edge For Member Businesses

Valuable Online Advertisement. The Putnam County Chamber website generates thousands of hits per year and is offered in 12 languages. The online directory includes searchable database of Chamber members and includes a link to your own site. www.putnamcountychamber.com

Business Referrals

Visitors, newcomers, residents, and others contact the Putnam County Chamber requesting information about our community and products/services offered by our businesses. We only recommend members! If you are not a member, you are missing out on valuable business opportunities!



Membership Application



The Putnam County Chamber of Commerce is the principal leader in the promotion of commerce. Our mission is to be a creative force that promotes a better quality of life, excellence in leadership, coordination, and responsible development of business enterprise.

PUTNAM COUNTY CHAMBER OF COMMERCE & VISITORS CENTER

For more information visit
www.putnamcountychamber.com
or call 386-328-1503
1100 Reid Street Palatka, FL 32177

